



# Sumul Nitin Padharia

Looking forward for Carrer Opportunity in the field of  
BUSINESS DEVELOPMENT & CREATIVE VISUAL COMMUNICATION



## Contact

### ADDRESS

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### DATE OF BIRTH

01 November 1995

### PHONE

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### WEBSITE

www.sumul.in

## Appreciations

- Represented Gujarat in British Council Youth Sport Leadership Camp at Delhi.
- Received Hall of Fame Award: BBA
- Received Oscar Award : BBA
- Contributed as Creative head of BBA.
- Active member for 3 years of Organizing
- Team - BBA Baazigar, MS University
- Winner in State level Hockey Tournaments.
- Winner in State level Photography competitions.

## Experience

- **June 2018 - September 2018 :**  
Shree Balaji Group. (Vadodara)
- **October 2018 - March. 2019 :**  
Dharmadev Infrastructure (Ahmedabad)
- **April 2019 - Ongoing**  
One Advertising and Communication (Ahmedabad)
- **Assisted Mr. Jorge Ferrari**  
(International Photographer) in photo shoots at Dubai

## Hobbies



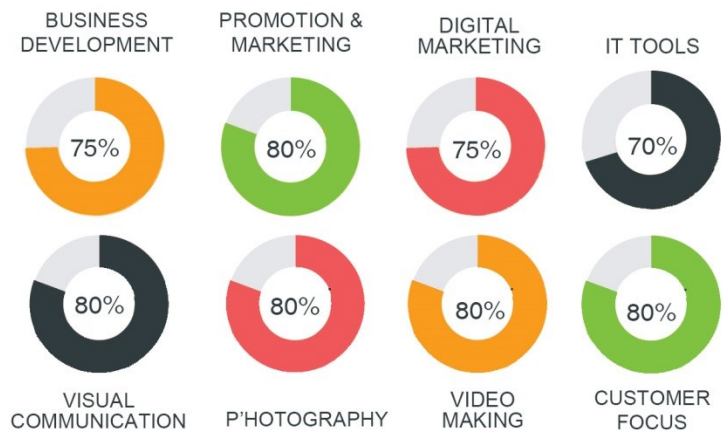
## About Me

Masters in Journalism & Mass Communication (MJMC) from The Maharatja Sayajirao University of Baroda (MSU).

Bachelors in Business Administration (BBA) from The Maharaja Sayajirao University of Baroda (MSU).

Actively involved in Sports (FIELD HOCKEY) and represented at the National and state level .

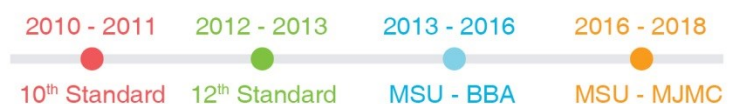
## Skills



## Languages



## Education



# SUMUL NITIN PADHARIA

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## CREATIVE VISUAL COMMUNICATOR & NEW MEDIA PROFESSIONAL

~ Masters in Journalism & Mass Communication & Bachelors in Business Administration

Currently seeking a new job that will draw upon skills in International Business Development, Business Communication ~

~ Hockey Player with significant National & State level Achievements ~

### CORE COMPETENCIES

Business Development || Marketing Initiatives || Market Research || People Coordination || Requirement Gathering  
|| Reporting & Documentation || Team Coordination || Photography || Designing.

### PROFILE SUMMARY

#### Functional Skills:

- Creative bent of mind with the ability to collaboratively work with different departments & nationalities.
- Ability to initiate and handle sales promotion activities, Innovate innovative techniques and assist to have a profit-maximizing.
- Track record of sports excellence and participation in national level hockey tournaments.
- Capable of conceptualizing and designing collaterals including Photography, brochures, posters & web sites, etc.
- Updated with recent developments in IT along social media marketing & identifying systems and promotional campaigns.

#### Professional Traits:

- Outstanding organizational, interpersonal, communication abilities, with an eye for detail
- Proficient in dealing with highly confidential & sensitive management information

### PROFICIENCY MATRIX

Marketing || Social Media Marketing|| Design and Development || Photography || Website designing || Movie Making ||

### TECHNICAL SKILLS

Photography || Video-graphy || Photoshop || Illustrator || Corel draw || Premier Pro || MS-Office || Internet & its applications

### EDUCATION & CREDENTIALS

2018 (April '18)	<b>Masters in Journalism and Mass communication (M.J.M.C.)</b> ▶ M.S. University, Gujarat, India.
2016	Bachelors in Business Administration (B.B.A.) ▶ M.S. University, Gujarat, India.
2013	Higher Secondary (H.S.C.) ▶ Baroda High School ONGC, Gujarat, India.
2011	Senior Secondary (S.S.C.) ▶ Baroda High School ONGC, Gujarat, India.

#### Professional Courses:

- **August '20** – Project management professional (35 hrs course)
- **April '20** - Lead Generation: Social Media (Studied on Linked In)
- **April '20** - Marketing Your Professional Service (Studied on Linked In)
- **March '20** - Adobe After Effects (Motion Graphics and VFX)
- Business Development and IT Sales Course (Up-work | Freelancer | Linked In)
- DTP Course. ( Adobe Photoshop | Corel Draw | Adobe Illustrator )
- Video Editing Course. (Adobe Premier Pro | Movie Maker )
- Google Analytics Certification. ( Google Partner )
- Photography Coaching from Mr. Dhananjay Moray. ( International Photographer)
- Workshop on Marketing & Social Media marketing.
- Proficient in M.S. Office. ( Word | Excel | Power point )

## SPORTS EXCELLENCE

### Participated in:

National Games – 5 times.

All India Inter University – 3 times.

State level Games – 9 times.

District level – 20 times

- Attended Hockey Coaching camp organized by Gujarat State Hockey Association.
- Also participated in sports like: Roller Skating, Long jump, Football, Others.

## EXTRAMURAL ENGAGEMENTS

- Creative Head - MS University (BBA).
- Active member of Organizing Team - BBA Baazigar (3 days Business Competition), MS University (BBA).
- 3<sup>rd</sup> position in Marketing of "SANKALP" - Annual magazine of MSU – BBA.
- Worked with a team to organize Photo Competition at University level.
- Served as a Junior Designer of "SANKALP" - Annual magazine of MSU – BBA.
- Completed Elementary Drawing Exam.

## AWARDS

- Received Hall of Fame Award in BBA.
- Received Oscar Award in BBA. ( for Best performance in co-curricular activities)
- Medals / Certificates in different Sports at National / State / District levels
- Received various prizes in Photography competition.
- Received recognition for Academic excellence.

## EXPERIENCE

- **April 2019 – Ongoing: One Advertising and Communication - Ahmedabad**
  - Client Servicing
  - Branding
  - Conceptualizing Marketing Campaigns
  - Public Relation
- **September 2018 – March 2019: Dharmadev Infrastructure Ltd. - Ahmedabad**
  - Business Development
  - Client Servicing
  - Designing Marketing Strategies
  - Public Relation
- **June 2018 – August 2018: Shree Balaji Group - Vadodara**
  - Business Development - through Linked In
  - Corporate Sales
  - Brand tie-ups
  - Public Relation
- **Assisted Mr. Jorge Ferrari (International Photographer) in photo shoots at Dubai ( Internship ) :**
  - Launch of Mercedes Benz trucks at Dubai Autodrome (Dubai)
  - Launch of Mercedes Benz trucks at Dubai Marina (Dubai)
  - Doubles Cycling Chase Race at Yas Marina Circuit (Abu Dhabi)
  - Car Drag Race at Yas Marina Circuit (Abu Dhabi)
  - Formula 1 GP - Press Conference 2018 at Yas Marina Conference Centre (Abu Dhabi)
  - Porsche Showroom and Workshop shoot at Porsche Centre (Dubai)

## PERSONAL SNIPPETS

- **Date of Birth:** 1<sup>st</sup> November 1995.
- **Address:** C-301, Shatrunjay Residency, Prahallad Nagar road, Ahmedabad, Gujarat, INDIA.
- **Linguistic proficiency:** Hindi, English, Gujarati, Marathi.
- **Nationality :** INDIAN
- **Marital Status:** Single
- **Reference can be provided:** Available on request